



FOX17 DAYS OF GIVING

RUNS 12/1/16 THROUGH 12/17/2016



FOX17 Days of Giving



Presenting Sponsorship - \$12,000

- 3K TV Schedule (Promos)
- 300K Digital Banner Advertisements
- Logo inclusion on 12x Prestitials
- 2x Morning Mix Segments
- Weekly News Mention

What Will You Supply?

- \$500 Donation to Pre-Determined Charity

FOX17 Days of Giving



Supporting Sponsorship - \$3,900

- 1x Prestitial Ad Unit
- 1x Morning Mix Segments
- 1x Homepage Takeover
- 100K Behavioral Targeted Banner Advertisements

What Will You Supply?

- \$100 Gift Card for Winner
- \$100 Donation to Pre-Determined Charity